



Dear NBMBA Boston Chapter Members,

It has been a month since I was sworn in as your President and through this forum, I will provide brief and relevant updates, beyond our newsletters starting in Q2. This bulletin will help provide transparency, keep us accountable and give you an opportunity to develop your leadership skills, deepen your professional connections and help us accomplish our goals throughout the year. I will focus primarily on those key highlights I shared for each quarter and our progress (see attached if you missed the first email, please check your junk mail if you are not receiving Chapter communications). I will also add new wins/ideas that we executed during the quarter that sets us ahead of schedule.

#### **Transition & Training - On track**

We have made a significant dent in the transition plan. I have had the pleasure of meeting with past presidents; listening and learning a lot to help guide our next strategic steps. We still have a few pieces including transition documentation and a few more meetings to accomplish.

#### **Leadership Team Recruitment - On a slow track**

I am comfortable with the slow track method because (i.) I want everyone to be comfortable being on this team (yeah new management, new rules etc.) and (ii.) I want the team to work well together. We have some awesome new and seasoned faces on the team so far. Please join me in welcoming:

- VP of Administration: [Ty Ekelemu](#), who will be focused on our membership from LOT and college students, mid-career to seasoned professionals. If you are interested in joining the Membership team feel free to send her an [email](#)
- VP of Strategic Partnerships: [Christopher Thornton](#), who will be managing all of our relationships with corporations, community organizations and colleges/universities. [Karima Ricketts](#) and [Lawrence Rock](#) will be joining the Strategic Partnerships team as they work on renewing and building new relationships in the Greater Boston area. If you have any interest in joining the Strategic Partnerships team feel free to send Chris an [email](#)
- VP of Marketing and Communication: [Gareth Burrowes](#), who will be managing our marketing materials, newsletters, blogs and website. Are you writer, media expert or want to gain some experience in public relations? Please feel free to send him an [email](#)

I cannot forget to highlight the greatest team that has made this transition so seamless, the Leaders of Tomorrow (LOT) Leadership Team. They continue to provide for our youth and foster our next generations of entrepreneurs.

- Chief Operating Officer: [Akeem Lloyd](#), who just completed his first TEDx at the University of Rhode Island this past weekend. Please check him out by clicking [here](#) (time - 1:55:02). He is a reminder that we all have a responsibility to give back when we have the opportunity to do for others.
- LOT Business Case Competition Team is on its way, thank you to our Case Competition Manager, [Kofi Callender](#).
- Chief of Staff, LOT alumna, [Brittani Jones](#)

- Student Leaders: Hannah Joseph, Keondre McClay and Barbara Joseph
- Mentors: Tomisi Kikama, Derisee Herbert, Tina Dauphin, Melody Forbes, and Chris Thornton

We are always looking for individuals to share their knowledge so feel free to contact [Akeem](#) or [Kofi](#) to assist with LOT needs. I encourage everyone to follow LOT on [Instagram](#), which is managed by our students (with guidance from Akeem).

### **Membership Survey - On track**

We are working on the final touches and will be sending this survey out by the end of the month. We have grown significantly since our last survey and we recognize the importance to understand your needs as members. The survey will help drive our professional development and corporate related events. The first 50 individuals to complete the survey will receive a \$20 Amazon gift card.

### **Cocktails & Conversations - On track**

Cocktails & Conversations are our signature social events, where partners, members and friends of members have the opportunity to network, and learn about our team. We are bringing them back in style with a twist. All locations will be Black owned/managed and will have opportunities for member entrepreneurs to show case their services and products.

The dates are set for 2018: March 22<sup>nd</sup>, June 21<sup>st</sup>, September 20<sup>th</sup> and December 13<sup>th</sup>

Save the Date: March 22<sup>nd</sup>, 2018 at 6pm - 8pm. Look for more details on our social media platforms.

### **Website & Social Media - Behind Schedule**

We are seeking proposals for our website. Proposals should include sample websites and breakdown of your costs (ad hoc services and annual package options). We would like to keep this local and looking for your help, so please share with your networks. Until we restore our website, please follow us on one or all of social media platforms - [LinkedIn](#), [Facebook](#), [Instagram](#) for our main event communication.

### **LOT My Brother's Keeper and My Sister's Keeper - On track**

LOT My Brother's Keeper and My Sister's Keeper is our annual workshop series geared towards young men and women of color. The goal of the program is to show our future leaders how they can create a positive brand image and achieve their goals. This informational workshop will provide an opportunity for attendees to learn how to navigate in all facets of their lives, acknowledging judgments are made instantly and therefore presentation and personal branding are elements to be consistently aware no matter the arena. Specific focus will be on building them as colleagues and leaders through the lens of the NBMBA pillars - Career, Education, Entrepreneurship, Leadership and Lifestyle/Community.

The session will be held on March 10th, 2018 at Roxbury Innovation Center, 2300 Washington Street, 2nd Floor at 10am - 1pm. All are welcome to attend.

### **Board of Advisors - Behind Schedule**

We are not at the point where we can present our Board of Advisors. We continue to refresh and reach out to colleagues who can provide insightful guidance to progress the Boston Chapter. I recognize this is something folks would like to know sooner rather than later but this will take time as we continue to revive and renew the Chapter.

### **Quick Wins - Ahead of schedule**

- We have an exciting job opportunity with our newest partner, [Thermo Fisher Scientific](#) (link and details attached). Please select "Other" in the section regarding how you heard about us and indicate "NBMBA". Trust us, this is not only for our benefit but also your benefit. Use our names to get ahead of the queue.

- Affinity Leadership Consortium (ALC) Annual Diversity Job Fair - April 2018
- NBMBA Boston Chapter Board Retreat - March 24<sup>th</sup>
- LOT Scholarship Award Celebration - June 9<sup>th</sup> at Roxbury Innovation Center 10am - 1pm
- NBMBA LOT Case Competition - June 30<sup>th</sup> in Atlanta, GA

Any questions or comments, please feel free to email me. Thank you to those that have already reached out and I am working to follow up in a timely manner.

## #ReviveandRenew2018

Yours in Service,

[Sharhea Wade](#), President & CEO

**National Black MBA Association - Boston Chapter**

Mobile: [\(617\) 459-1822](tel:6174591822)

[sharhea.wade@bostonblackmba.org](mailto:sharhea.wade@bostonblackmba.org)

[www.bostonblackmba.org](http://www.bostonblackmba.org)



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Intro Letter 2.png



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